



LIV Golf debuts in Hong Kong at the Fanling Golf Course from 8 to 10 March 2024 LIV Golf 2024 makes Hong Kong its first stop in Asia

LIV Golf, the world's most exciting golf league, announced last night in the United States that it will visit Hong Kong for the first time next spring, with the Fanling Golf Course hosting LIV Golf Hong Kong from 8 to 10 March 2024.

LIV Golf Hong Kong will offer a total prize money of US\$25 million (equivalent to HK\$195 million), making it among the highest prize money events in the history of Hong Kong sport. It is estimated that the tournament will produce over HK\$500 million of direct investment, offering a significant boost to the local economy.

The Hong Kong Golf Club (the Club) welcomes the announcement and will closely cooperate with tournament organisers and relevant government departments to successfully host this globally significant sporting and entertainment spectacle.

Club Captain Andy Kwok said: "LIV Golf is far more than a golf tournament – it is a globally anticipated super sports championship. Its debut in Hong Kong represents a milestone in the city's efforts to attract iconic mega events. It will bring massive benefits to Hong Kong in terms of economy, international image and reputation, and golf development. The Club, which has extensive experience in hosting international tournaments, is honoured to bring this mega event to Hong Kong. We will do our very best so that guests from around the world will experience Hong Kong's unique charm and appeal at the Fanling Golf Course."

Top golfers from all over the world will be heading to Hong Kong to compete in the tournament. LIV Golf Hong Kong will not only offer fans from across the Mainland, including the Greater Bay Area, and further afield (such as Japan and Korea) an unrivalled opportunity to watch truly world-class golf up close but also bring hundreds of millions of dollars' worth of economic benefits to the city. LIV Golf's decision further underscores Hong Kong's position as Asia's World City in addition to underlining the experience and quality of the 112-year-old Fanling Golf Course as the must-go venue for large-scale international golf tournaments in Asia.

Such is the League's worldwide reputation for providing an unmatched guest experience, LIV Golf Hong Kong is certain to be a magnet for international political dignitaries, business leaders, sporting professionals and celebrities, drawing them to Fanling to watch the much-anticipated tournament and enjoy a range of exciting off-course activities and events.

The Club looks forward to welcoming visitors from all over the world for three days of world-class golfing excitement and entertainment.

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