



## **ON COURSE FOR FUN AT THE LINK HONG KONG OPEN 2024 FAN VILLAGE**

**[Hong Kong, 5 November 2024]:** The LINK Hong Kong Open 2024 continues to host one of the most fun and engaging fan experiences at an international sports competition in Hong Kong.

From 21-24 November, the world-class golf action on the composite championship course at The Hong Kong Golf Club will only be rivalled by the party atmosphere and fun for the entire family at the LINK Hong Kong Open 2024 Fan Village. Visitors will be entertained with an array of free interactive golf-themed games and fun-filled activities daily from 7.30am to 5.30pm.

With 2024 marking the tournament's 63<sup>rd</sup> year and the 135th anniversary of The Hong Kong Golf Club, heritage is at the heart of the tournament's celebrations in the Village this year.

The Hong Kong Golf Club's Fanling Golf Course is one of two sites in the city to have earned an Award of Distinction at the UNESCO Asia Pacific Awards for Cultural Heritage Conservation. Spectators visiting the Hong Kong Golf Club booth in the Village will be introduced to the club's many efforts in advancing golf development in Hong Kong as well as learning more about the ecological and heritage significance of its Fanling site. Visitors who visit the adjoining social media booth to give a like to the club's platforms will also receive a free gift while stocks last.

While commemorating the prestigious history of the tournament and host venue, 2024 is also about looking forward to the event's exciting future as the Hong Kong Open welcomes a new title sponsor in Link Asset Management Limited (Link).

Sustainability is deeply rooted in Link's DNA and the Link booth in the village will share an important message for visitors with fascinating sustainability facts and tips on environmental conservation and food waste. DIY Leaf Print and Handicraft Workshops and complimentary popcorn add to the meaningful fun Link is sharing with the community on-site!

Upon entry into the Hong Kong Golf Club grounds, spectators will each be given a LINK Hong Kong Open 2024 cap as a tournament memento, while supplies last.

For the first time, Link Hong Kong Open branded bottles are available for purchase at the Bluewater booth so fans can stay hydrated all day by refilling their bottles at the Bluewater stations that can be found around the course. This initiative also aligns with the tournament's vision to eliminate single-use plastic at the event.



Located just a chip shot away from the iconic club house and first tee of The Hong Kong Golf Club, golf fans of all ages can test their own skills at the tournament's golf zone run by the Golf Association of Hong Kong China.

Experienced golfers can improve their game with the golf simulators equipped with the latest golf technology, or simply try their hand at some fun skill games in the LINK Hong Kong Open Mini Golf Arcade's Pinball and Pac Man style putting games.

The LINK Hong Kong Open Kids Zone guarantees a day of laughter and fun in Fanling with facepainting, glitter tattoos, bouncy slides, a floating balloon globe, and horse racing simulators on offer.

A dynamic football freestyling act will ensure the energy remains high with multiple acts that combine football skills with acrobatics and dance daily. Don't miss the LINK Hong Kong Open's very own bubble performer who will be roving around the Kids Zone in her vibrant costumes and mesmerising bubbles.

The LINK Hong Kong Open is one of the most picturesque and walkable courses in the world, which can result in some tired legs for the thousands of visitors after following their favourite golfing heroes whether they are the 2016 Rio Olympics gold medallist Justin Rose, defending champion Ben Campbell, or up and coming PGA stars like South Korea's Tom Kim, or Hong Kong's own Taichi Kho, last season's Rookie of the Year on the Asia Tour. Blind masseurs are on hand to offer complimentary 10-minute back, head or shoulder massages at the Village and there are plenty of comfortable seats for spectators to enjoy the live broadcast from the big screen while chilling to the Live DJs and satisfying taste buds through the gastronomic offerings from a range of exciting and diverse food & beverage brands. Onsite booking for a massage is required so make sure you get there early to secure your slot!

Volvo, one of the tournament's partners, will be showcasing its latest Lifestyle Collection. Visitors are invited to experience the exceptional luxury of a Volvo car on display in the fan village.

In keeping with the event's theme of the Hong Kong Open – Open For All, admission to the tournament is free on Thursday 21<sup>st</sup> and Friday 22<sup>nd</sup>. Season passes, including all of the excitement of the final two days of tournament play on Saturday 23<sup>rd</sup> and Sunday 24<sup>th</sup> is HK\$300 for a weekend pass or HK\$200 per day.

Fans who are 18 or under can enjoy free entry to the Link Hong Kong Open across all four days of play when accompanied with a ticketed adult or with a photo ID containing date of birth.

Admission to the LINK Hong Kong Open Fan Village is free by entry to the venue.

In addition to providing free parking, the Link Hong Kong Open 2024 will run complimentary shuttle bus services throughout the tournament from Sheung Shui MTR station, Central IFC



Mall, Hung Hom MTR station, and Kowloon Tong MTR station to the Hong Kong Golf Club. Please refer to the [tournament website](#) for further details.

Tickets for the championship are now available, visit [Klook](#) to secure yours now.

To learn more about the Link Hong Kong Open 2024, please visit the [www.thehongkongopen.com](http://www.thehongkongopen.com).

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