

**As world-class golf returns to Asia's World City, Hong Kong Golf Club
launches a delightful new experience - the Fanling "Fam" Village:
Inviting all to discover the cultural charm of golf!**



[Hong Kong, 10 March 2023]: The Hong Kong Golf Club (the Club) will hold the inaugural World City Championship at the Fanling Golf Course from 23-26 March (Thursday to Sunday). This tournament not only highlights Hong Kong's status as one of Asia's sporting capitals, it also showcases Hong Kong's unique charm to a truly global audience.

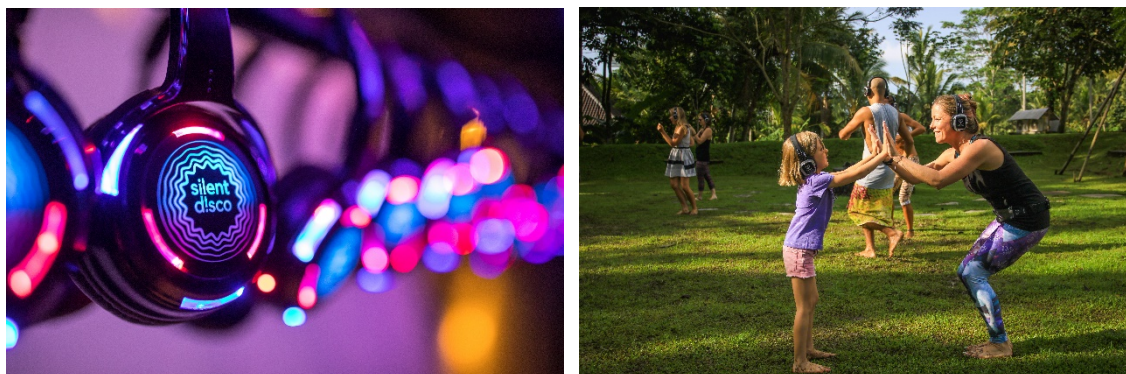
Honouring its long and proud tradition of staging world-class tournaments and providing a great spectator experience, the Club will launch the Fanling "Fam" Village for the four-day tournament. The village features live music performances, outdoor wellness exercises, as well as children's education, and conservation promotion activities for everyone to enjoy.



And the best part? It's all FREE! The public can now register online for free admission via www.ticketflap.com. In addition to providing complimentary parking, the Club will also provide free shuttle bus services for an easier commute to the Fanling Golf Course. Please refer to the attachment for details.

6 Free Experience Zones - Energetic Activities to Fill Up Your Whole Day

As the first major event to be hosted by the Club since COVID, the Fanling “Fam” Village has prepared 6 experience zones with a daily calendar of entertainment suitable for families and youngsters to participate. Throughout the event days, the public can also enjoy multiple food offerings, while immersed in the beautiful scenery that the Club has to offer. All the activities are on a first-come, first-served basis, therefore visitors are encouraged to arrive early. The activities include:



Excitement-filled "Fun Stage"

Besides being able to watch the World City Championship live on the stage screen, visitors will be able to join special wellness classes led by professional fitness influencers. As the tournament will happen live at the course, participants will be required to wear Silent Disco headsets to avoid interrupting the players. The different activities include yoga, singing bowls, Zumba dance, Pilates, and others, allowing participants to enjoy a relaxing day in nature while keeping up with the latest scores.

A complimentary special music show curated by Live Nation will take place on Friday and Saturday afternoon after the golf has finished for the day. The lineup includes C AllStar, Alex Lam, Nowhereboys, and up-and-coming acts Jaime Cheung and Byejack who will elevate the Fanling "Fam" Village for a vibrant evening. Please visit the HKGC website (<https://hkgolfclub.org/en/web/pages/wcc-home>) for update on the music show.

Fulfilling Children's Physical and Mental Satisfaction

"Yum Me Play" will host different workshops ranging from their bestselling animal Wonderhats to promote nature and animals in addition to using STEAM learning to teach children to design their own golf course. "Yum Me Play" is about teaching children to gain hands-on experience and the attributes they need to succeed as leaders in the future. The "Fam Carnival" will provide a variety of activities suitable for young children, such as inflatables, face painting, caricature, and roving performers like magicians, stilt walkers, and jugglers. A perfect weekend of family-friendly activities for all to enjoy in the fresh air.

Satisfy Tastebuds with Delicious Comfort Food

"Refuel Village" is where fans go for tasty treats! With 3 partners onboard - Seoul

Recipe, VIE WON WON and KIN Food Halls – the village will offer Korean, Western, Japanese, and Chinese cuisines. Complimentary snacks like popcorn, cotton candy, and egg waffles are also available on a first-come, first-served basis.



Classic Vintage Cars Showcase a Nostalgic Style

On Saturday 25th March (Saturday), a number of classic cars will be on display at the first hole of the Old Course at Fanling. The vintage vehicles will add a unique and distinctive style to this century-old golf course, making it another must-visit spot at the Fanling “Fam” Village.





Get A Taste of Golf

Visitors to Fanling can experience the fun of golf and receive feedback from professional coaches at the high-tech golf simulators provided on-site. At the “Swing Arena”, there will be a mini challenge designed to test everyone’s golf skills. The rules are simple and the game will test participants’ power and accuracy! Winners will receive a prize upon completing the challenge.

HKGC Ecological & Heritage Gallery

An exhibition booth where curators will introduce to visitors the Club’s 100-year plus efforts in advancing golf development in Hong Kong as well as the ecological and heritage significance of its Fanling site. Visitors will receive a souvenir after visiting the booth, while stocks last. They will also be able to register for the Club’s highly popular ecological and heritage tours, which will be held between April and June (limited availability).

The launch of Fanling “Fam” Village is to actively invite the public to learn more about the fundamentals of golf and to experience the excitement of tournament play, while providing a daily calendar of entertainment suited for all ages. It will be an event that you won't want to miss!

The World City Championship presented by Hong Kong Golf Club is proud of being an “M” Mark event that helps enhance the image of Hong Kong as Asia’s sports event capital. The “M” Mark awarded by the Major Sports Events Committee, symbolising an intense, spectacular and signature event in the territory sports calendar.

Fanling “Fam” Village	
Date :	March 23 to 26, 2023 (Thursday to Sunday)
Time :	7:00 am to 7:00 pm
Address :	Hong Kong Golf Club - Fanling Lot No. 1 Fan Kam Road, Sheung Shui, New Territories, Hong Kong
Ticket :	Free of Charge
Register :	https://www.ticketflap.com/worldcitychampionship
Contact :	enquiry@hkgolfclub.org